



WIGGLE WORMS CHILDREN'S HAIR STUDIO

Kira identified a great opportunity in the children's personal care market, and in 2003, after taking business training classes at WORC, launched Wiggle Worms, a hair salon for children. The salon specializes in high-end hair care for children and offers entertainment for the kids such as a play area, animal shaped chairs, and movies while they get their hair cut.

In 2012, Kira approached WORC for a loan to move to a new location that offered improved visibility and increased traffic for potential clients, and received a loan for \$15,000 and in 2013 received an additional \$7,500 for new salon equipment and lease hold improvements. Kira has been thinking about opening a second location.

Creating Opportunitites. Changing Lives.